



APhA-ASP Regional Officer Elections
Candidate for Midyear Regional Meeting Coordinator – Region 2

Maethe Butterfield
University of Maryland School of Pharmacy - Baltimore
mbutterfield@umaryland.edu

GOAL STATEMENT

In seeking the role of APhA-ASP Midyear Regional Meeting Coordinator, my primary goal is to foster unity and engagement within our student pharmacist community.

To achieve these goals, I plan to emphasize open communication and collaboration among chapters within our region. By facilitating regular discussions and knowledge-sharing, we can collectively enhance our understanding of current issues in pharmacy and work towards impactful solutions.

I hold a philosophy that APhA-ASP and its programs should be catalysts for growth, both professionally and personally. Our association should empower students to be leaders, innovators, and advocates in the field of pharmacy. Programs and activities should align with this vision, providing students with opportunities for skill development, mentorship, and service to the community.

I am committed to championing these principles and advancing our shared mission as an APhA-ASP Midyear Meeting Coordinator. Together, we can elevate our profession, support our colleagues, and make a positive impact on patient care in our region.

BACKGROUND & EXPERIENCE

APhA-ASP Chapter Positions:

- Chapter President
- President-Elect
- Co-Secretary

Maryland Pharmacists Association:

- Board of Trustees Member

American College of Clinical Pharmacy – Student College of Clinical Pharmacy

- Infectious Disease PRN Chair
- Competition Coordinator

Phi Lambda Sigma Leadership Honor Society

- Historian

My journey through various leadership roles has significantly shaped my perspective and honed the skills required to serve as an APhA-ASP Midyear Regional Meeting Coordinator. Throughout my academic and extracurricular activities, I have consistently demonstrated my commitment to leadership, advocacy, and teamwork.

During my current tenure as the APhA-ASP Chapter President at the University of Maryland School of Pharmacy, I have been responsible for organizing general body and executive board meetings, as well as overseeing chapter projects. This role taught me the importance of effective communication, collaboration, organization, and delegation. I coordinated numerous events, such as health fairs and outreach within the Baltimore City community, which required meticulous planning and execution. This experience sharpened my ability to manage multiple tasks simultaneously and to lead a team towards a common goal.

Additionally, I have served as a mentor for first-year pharmacy students, guiding them through their transition into the demanding pharmacy program. This role showed me the significance of mentorship and the positive impact it can have on a student's educational experience. As an APhA-ASP Regional Officer, I aim to extend this mentorship to a wider audience, fostering a sense of community and support among pharmacy students within the region.

In my involvement in advocacy, I participated in multiple legislative visits, where I met with elected officials to advocate for pharmacy, an effort that resulted in the successful passing of provider status in the state of Maryland last spring (House Bill 1151/Senate Bill 678). This experience gave me a strong foundation in advocating for the profession and patients' rights, which aligns with APhA-ASP's mission.

In conclusion, my diverse experiences as a student leader, mentor, and advocate have equipped me with the skills, knowledge, and dedication necessary to serve as an APhA-ASP Regional Officer. I am excited about the opportunity to collaborate with fellow student pharmacists, advocate for our profession, and work towards improving patient care in our region. Thank you for considering my candidacy for this role.

Meeting.

TALENTS & SKILLS

In my pursuit of the APhA-ASP Midyear Regional Meeting Coordinator position, I offer a blend of skills tailored to the challenges of this role:

1. Communication: Effective communication is the cornerstone of leadership. Throughout my academic journey and leadership roles, I've honed my ability to convey ideas clearly, both in written and verbal form. This skill is crucial for facilitating transparent discussions, coordinating events, and disseminating information to APhA-ASP members.

2. Delegation: Recognizing the significance of teamwork, I have developed strong delegation skills. As the current Chapter President, I coordinated numerous activities and events, which required delegating tasks and responsibilities to ensure successful execution. I understand that delegation fosters efficiency and empowers team members, and I plan to implement this skill to lead and guide regional initiatives effectively.

3. Time Management: Time management is essential for juggling multiple responsibilities, which I've experienced firsthand as a student leader and my role as a pharmacy intern. I successfully balanced academic demands, extracurricular activities, and professional commitments by prioritizing tasks and managing my time efficiently. This skill will be invaluable in ensuring that I can dedicate the necessary time to fulfill my duties as a Regional Officer while excelling in my academic and professional obligations.

4. Flexibility and Adaptability: Recognizing the dynamic nature of our field, I am adaptable and open to change. In leadership positions, flexibility is key to responding to unexpected challenges and adjusting strategies as needed. I believe in the importance of being open to new ideas and approaches, which is crucial in the ever-evolving landscape of pharmacy.

My adeptness in communication, delegation, time management, flexibility, and adaptability, combined with my passion for advocating for the pharmacy profession, positions me as an ideal candidate for the APhA-ASP Regional Officer role. I am committed to leveraging these skills to facilitate collaboration, advocate for our profession, and contribute to the personal and professional growth of our region's student pharmacists.

PLANS AS MIDYEAR REGIONAL MEETING COORDINATOR

As APhA-ASP Midyear Regional Meeting Coordinator, how will work to increase the awareness of the APhA-ASP Midyear Regional Meeting and encourage student pharmacist participation in MRM2024?

As the APhA-ASP Midyear Regional Meeting Coordinator, my foremost objective is to enhance awareness and drive active student pharmacist participation in MRM2024. To achieve this, I plan to implement a comprehensive marketing strategy, leveraging both digital and physical channels. This approach will include a dynamic social media presence, engaging email newsletters, and the use of university-specific communication channels. Additionally, I will create captivating promotional materials such as posters, flyers, and social media graphics to ensure that students receive clear and enticing information about MRM2024.

Key stakeholders, such as APhA-ASP Region 2 Chapter Presidents and Advisors, will play a pivotal role in promoting MRM2024 within their respective schools of pharmacy. I intend to collaborate closely with these stakeholders and establish a dedicated communication channel to provide them with regular updates and resources, facilitating their involvement in MRM promotion.

Moreover, I will host interactive webinars and virtual information sessions to highlight the benefits of attending MRM2024. These sessions will provide a platform for students to engage directly and have their questions answered. To foster a sense of urgency and encourage early registration, I would like to implement early bird registration discounts and incentives.

Harnessing the power of peer influence, I will recruit student ambassadors from schools of pharmacy within the region. These ambassadors will share their experiences and enthusiasm for MRM2024, inspiring their peers and generating enthusiasm for the event.

Regular updates and reminders will be dispatched through various communication channels to maintain students' awareness of MRM2024. These updates will include countdowns, speaker spotlights, and important logistical details.

To ensure that MRM2024 is accessible to students from diverse backgrounds, I will actively address concerns related to affordability and accommodations, making certain that all students feel welcome and encouraged to participate.

In addition to these strategies, I will collaborate with sponsors and exhibitors to actively promote MRM2024, creating a vibrant and engaging atmosphere at the event. By diligently implementing these measures, I am committed to making MRM2024 a resounding success that engages and enriches the experience of student pharmacists across the region.