



**APhA-ASP Regional Officer Elections**  
**Candidate for Midyear Regional Meeting Coordinator – Region 3**

**Katie McDuffie**  
**High Point University Fred Wilson School of Pharmacy**

**[kmcduffi@highpoint.edu](mailto:kmcduffi@highpoint.edu)**

## **GOAL STATEMENT**

If I was elected my main goals will be to increase engagement and awareness of APhA-ASP. Getting to these goals will be difficult because more and more people are not reading emails and not everyone is free at the time of webinars. I hope to combat these difficulties by making phone calls out to chapters, and to send out free items to get students excited about APhA-ASP and MRM. I hope to also make connections with each chapter in region 3 to help spread awareness and therefore engagement.

## **BACKGROUND & EXPERIENCE**

I am currently the president-elect of my chapter at Fred Wilson School of Pharmacy at High Point University in North Carolina. Last year I was the P1 Liaison focusing on communicating with my class about current happenings in our school chapter. Outside of APhA-ASP I have also been very active in the research lab where over the summer I coordinated research presentations between staff and students doing research. I am also the head student researcher in my lab so I have to coordinate between the faculty member and other students in the lab to make sure everyone is meeting deadlines and understands what is happening. Before pharmacy school I was in the marching band at HPU where I was a drumline captain where I had to meet the needs of a very diverse group of students. I also had to collaborate with those students to find a way to engage and get the whole student body excited to go to sporting events.

I am currently only a P2 but even though I am a "youngin" I think my leadership experiences have prepared me to serve as a regional officer. My experiences at annual and in leadership have really shown me the importance in advocating and participating. I have realized that engagement is SO important. Getting to talk to students and connect with them is very important to increase engagement. I am constantly talking with students and teachers about how we can increase engagement in clubs, service projects, engaging with other classes and in the classroom. Outside of engagement, I have learned to be adaptable because no matter how much planning is done something will go wrong and that's okay! I have also been actively planning events in my current role in APhA-ASP which I feel will be greatly translated into helping coordinate MRM in the coming year.

## **TALENTS & SKILLS**

When I was a P1 Liaison I got over half of my class to go to pharmacy legislative day in NC, I was able to get them excited to advocate for their profession. HPU had more people at the legislative day than UNC, Campbell and Wingate combined and that was mainly due to my class. Being able to do this at a larger scale excites me.

## **PLANS AS MIDYEAR REGIONAL MEETING COORDINATOR**

**As APhA-ASP Midyear Regional Meeting Coordinator, how will work to increase the awareness of the APhA-ASP Midyear Regional Meeting and encourage student pharmacist participation in MRM2024?**

I will work to send out digital flyers to chapter advisors and presidents to increase awareness. Having a competition about which school can present the flyer in the most creative way (i.e. do not just put it up, talk about it in class in a memorable way). Having an incentive for chapters that encourage their students to go. Having a regional informational webinar instead of national that will make it easier for students to actively join. Finally, I will be a source for students from around the region to contact me if they have any questions or want to get involved.